Sponsorship Proposal

Symposium on Equine Welfare and Science 2026

Physical and Mental Motivation in the Horse and Rider Partnership: focus on biomechanics, different sport modalities, detection of pain, ethology, training methods, judging equestrian events and more...

INEFC Barcelona · 31 October and 1 November 2026

THE SYMPOSIUM

The Symposium on Equine Welfare and Science is a landmark scientific and professional event bringing together, for the first time in Spain, veterinarians, physiotherapists, trainers, riders and researchers. Over two days at INEFC Montjuïc (Barcelona), three scientific sessions will address the horse–rider partnership from the perspectives of psychology and learning, welfare and pain, and biomechanics and sports medicine.

Expected attendance: 100–150 equestrian sector professionals.

CONFIRMED SPEAKERS (SELECTION)

- Sue Dyson — Vet MB, PhD. Veterinary surgeon, independent consultant. World authority on welfare of the ridden horse
- Beatriz Ferrer-Salat — Olympic dressage rider
- Albert Hermoso — Olympic eventing rider
- Constanza Gómez Álvarez — DVM, PhD. Equine biomechanics
- María Masri — DVM, PhD, Dip. ACVIM, ISELP
- Teresa Gamonal — DVM, MSc Ethology (UAB)
- Lauro Aguiló — Classical dressage trainer and rider
- María José Vignau — National Dressage Judge and FEI Para-dressage Judge. President of the Welfare Committee of the RFHE and FCH

WHY SPONSOR?

- Direct access to a highly specialised professional audience with purchasing decision power.
- Brand visibility associated with science, animal welfare and equestrian excellence.
- Inaugural edition of an event with a long-term vision for growth and continuity.
- Opportunity to present products or services in a high-credibility environment.
- Connection with an engaged, active community of professionals.

SPONSORSHIP PACKAGES

GOLD — 1,500 €

Limited to 2 sponsors

- 30-minute presentation slot within the official programme to showcase products or services
- Large logo across all communications: website, social media, programme, posters and physical banners
- Exhibition stand / table for both days
- Verbal mention at the opening and closing

• Material in the delegate bag (catalogue, samples, gift)
• 5 complimentary congress passes
• Presentation post on Instagram and LinkedIn (before and during the event)
• Logo on slides displayed during breaks
• Mention at networking events

SILVER — 750 €

Limited to 5 sponsors

• Prominent logo (medium size) on website, social media, programme and banners
• Exhibition stand / table for both days
• Material in the delegate bag
• 2 complimentary passes + 5 passes at 50% discount
• Verbal mention at the symposium
• Logo on break slides
• Social media post mentioning the company

BRONZE — 300 €

• Logo (small size) in the programme, website and social media
• Material or flyer in the delegate bag (supplied by the company)
• Written mention in congress communications
• 3 passes at 50% discount

SPECIFIC SPONSORSHIPS

For companies that prefer visibility linked to a specific congress element:

Element	Price
Congress bag sponsorship (printed logo)	**500 €**
Coffee break sponsorship	**400 €**
Scientific poster session sponsorship	**300 €**
Media partner (coverage in exchange for visibility)	**Free**

SPONSORS AND PARTNERS

GOLD

• Horse Life Foundation — www.horselifefoundation.org

SILVER

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BRONZE

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MEDIA PARTNER

• Federació Catalana d'Hípica — www.federacio-catalana-hipica.cat
• Grup de treball de fisioteràpia aplicada a animals (Col·legi de Fisioterapeutes de Catalunya)
• AEFA — Asociación Española de Fisioterapia aplicada a Animales

The Media Partner package is aimed at equestrian magazines, podcasts and media outlets.

CONTACT

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